

OTI Lakeline Retail

Lakeline Blvd west of Ridgeline

+/- 7.5 Acres

Parcel A: \$20 sq ft

Parcel B: \$15 sq ft

Parcel C: \$10 sq ft

- Front zoned retail
- High traffic and population count
- Desirable location
- Utilities close to site



Pohl Partners, Inc.
10800 Pecan Park Blvd, Ste. 125
O 512.335.5577
F 512.335.1309
www.pohlpartners.com

The information contained herein was obtained from sources deemed reliable; however, Pohl Partners, Inc makes no guarantees, warranties or representation to the completeness or accuracy thereof. The presentation of this real estate information is subject to errors, omissions, change of price, prior sale or lease or withdrawal without notice.

Demographics

	1 MILE	3 MILE	5 MILE
2018 population	12,098	99,502	201,251
Average HH Income	\$56,643	\$114,457	\$119,769
Traffic Count	32,000 vehicles per day		

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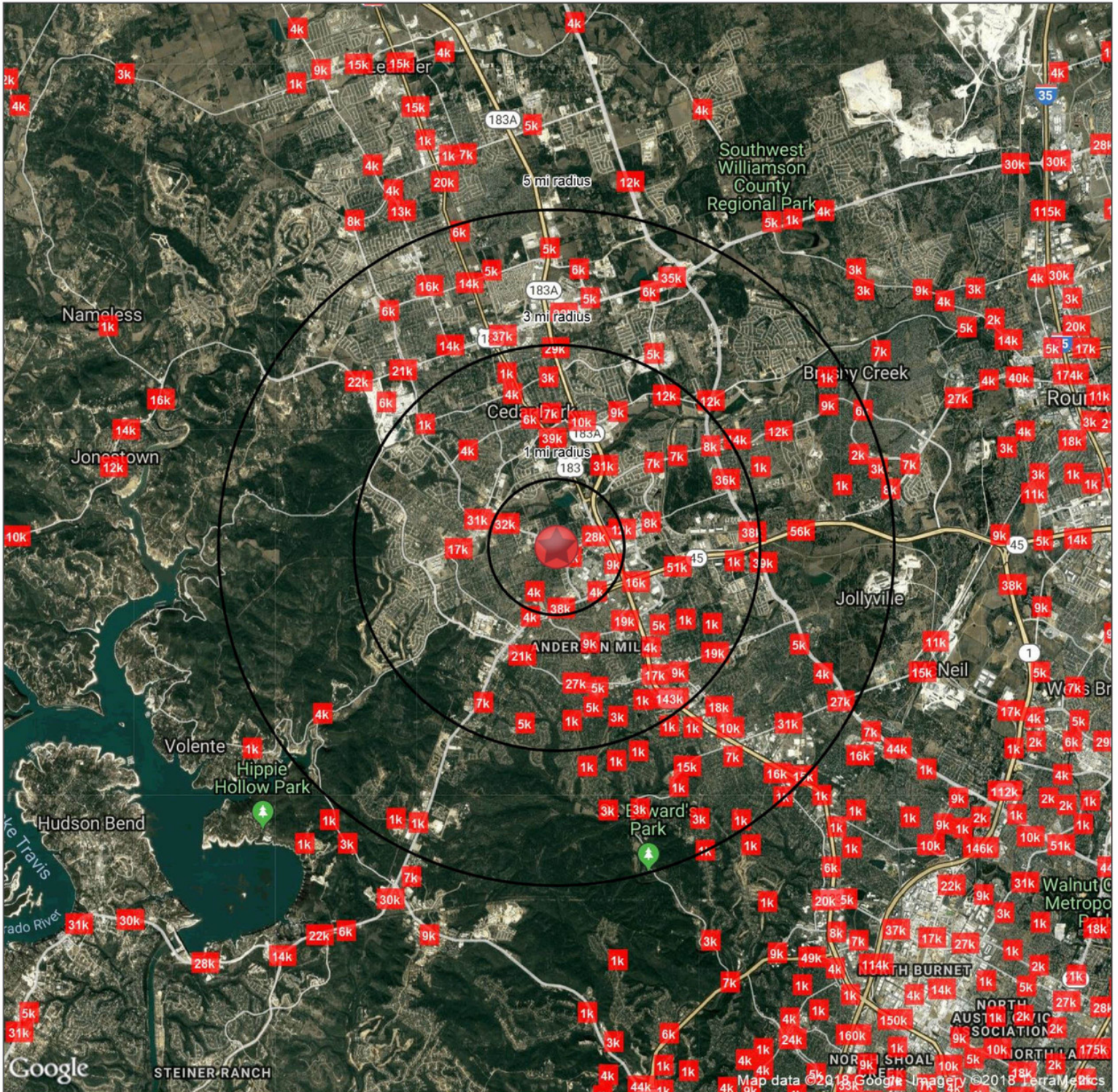


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OTI Lakeline Retail

Cedar Park, TX 78613



Demographics

	1 mi radius	3 mi radius	5 mi radius
Population	11,374	100,090	202,206
Households	4,392	37,582	75,408
Population Median Age	33.9	35.0	35.2
5 Yr Pop Growth (Total%)	22.5%	18.2%	17.7%

Contact Information

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Phone **512.335.5577**

Prepared By

Prepared For

FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.4756/-97.8148

RF1

OTI Lakeline Retail

Cedar Park, TX 78613

1 mi radius 3 mi radius 5 mi radius

POPULATION	2018 Estimated Population	12,098	99,502	201,251
	2023 Projected Population	14,767	116,399	234,716
	2010 Census Population	7,024	79,199	165,011
	2000 Census Population	4,755	49,402	105,174
	Projected Annual Growth 2018 to 2023	4.4%	3.4%	3.3%
	Historical Annual Growth 2000 to 2018	8.6%	5.6%	5.1%
HOUSEHOLDS	2018 Estimated Households	4,760	38,080	76,182
	2023 Projected Households	5,317	42,491	84,974
	2010 Census Households	2,816	30,948	64,164
	2000 Census Households	1,698	17,743	38,129
	Projected Annual Growth 2018 to 2023	2.3%	2.3%	2.3%
	Historical Annual Growth 2000 to 2018	10.0%	6.4%	5.5%
AGE	2018 Est. Population Under 10 Years	13.2%	13.6%	13.6%
	2018 Est. Population 10 to 19 Years	14.4%	13.9%	13.9%
	2018 Est. Population 20 to 29 Years	15.3%	12.9%	12.3%
	2018 Est. Population 30 to 44 Years	23.4%	25.1%	25.4%
	2018 Est. Population 45 to 59 Years	18.6%	20.1%	20.3%
	2018 Est. Population 60 to 74 Years	10.3%	11.0%	10.8%
	2018 Est. Population 75 Years or Over	4.9%	3.5%	3.6%
	2018 Est. Median Age	33.7	35.2	35.5
MARITAL STATUS & GENDER	2018 Est. Male Population	48.3%	49.2%	49.3%
	2018 Est. Female Population	51.7%	50.8%	50.7%
	2018 Est. Never Married	32.8%	29.9%	29.7%
	2018 Est. Now Married	36.1%	49.9%	52.0%
	2018 Est. Separated or Divorced	24.6%	16.9%	15.1%
	2018 Est. Widowed	6.5%	3.3%	3.2%
INCOME	2018 Est. HH Income \$200,000 or More	4.6%	12.3%	13.7%
	2018 Est. HH Income \$150,000 to \$199,999	5.3%	11.3%	11.9%
	2018 Est. HH Income \$100,000 to \$149,999	20.7%	20.1%	19.9%
	2018 Est. HH Income \$75,000 to \$99,999	14.2%	13.7%	13.7%
	2018 Est. HH Income \$50,000 to \$74,999	20.4%	16.2%	15.6%
	2018 Est. HH Income \$35,000 to \$49,999	13.6%	11.5%	10.8%
	2018 Est. HH Income \$25,000 to \$34,999	7.4%	6.2%	6.1%
	2018 Est. HH Income \$15,000 to \$24,999	6.6%	4.7%	4.4%
	2018 Est. HH Income Under \$15,000	7.2%	4.0%	3.9%
	2018 Est. Average Household Income	\$56,643	\$114,457	\$119,769
	2018 Est. Median Household Income	\$69,008	\$94,542	\$98,563
	2018 Est. Per Capita Income	\$22,305	\$43,810	\$45,350
	2018 Est. Total Businesses	432	3,423	6,791
	2018 Est. Total Employees	4,151	32,061	67,459

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1 mi radius 3 mi radius 5 mi radius

RACE	2018 Est. White	79.1%	76.7%	74.1%
	2018 Est. Black	5.1%	4.6%	4.6%
	2018 Est. Asian or Pacific Islander	7.5%	10.0%	12.6%
	2018 Est. American Indian or Alaska Native	0.5%	0.5%	0.5%
	2018 Est. Other Races	7.8%	8.1%	8.1%
HISPANIC	2018 Est. Hispanic Population	2,885	19,991	37,815
	2018 Est. Hispanic Population	23.8%	20.1%	18.8%
	2023 Proj. Hispanic Population	24.4%	20.6%	19.2%
	2010 Hispanic Population	16.1%	16.3%	16.0%
EDUCATION (Adults 25 or Older)	2018 Est. Adult Population (25 Years or Over)	7,833	66,130	134,705
	2018 Est. Elementary (Grade Level 0 to 8)	1.8%	1.1%	1.3%
	2018 Est. Some High School (Grade Level 9 to 11)	1.8%	2.5%	2.5%
	2018 Est. High School Graduate	19.9%	15.2%	14.2%
	2018 Est. Some College	27.5%	21.6%	20.8%
	2018 Est. Associate Degree Only	10.1%	8.0%	7.7%
	2018 Est. Bachelor Degree Only	27.1%	34.4%	34.6%
	2018 Est. Graduate Degree	11.8%	17.3%	18.9%
HOUSING	2018 Est. Total Housing Units	4,815	38,692	77,434
	2018 Est. Owner-Occupied	33.7%	53.3%	56.0%
	2018 Est. Renter-Occupied	65.2%	45.1%	42.4%
	2018 Est. Vacant Housing	1.1%	1.6%	1.6%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	14.3%	7.2%	7.0%
	2010 Homes Built 2000 to 2004	47.0%	38.9%	35.9%
	2010 Homes Built 1990 to 1999	44.3%	27.7%	29.2%
	2010 Homes Built 1980 to 1989	18.9%	19.4%	19.8%
	2010 Homes Built 1970 to 1979	24.3%	14.7%	12.9%
	2010 Homes Built 1960 to 1969	3.0%	2.0%	1.8%
	2010 Homes Built 1950 to 1959	2.6%	1.5%	1.4%
	2010 Homes Built Before 1949	2.6%	1.6%	1.6%
HOME VALUES	2010 Home Value \$1,000,000 or More	0.1%	0.5%	0.6%
	2010 Home Value \$500,000 to \$999,999	1.8%	7.4%	9.5%
	2010 Home Value \$400,000 to \$499,999	4.2%	9.1%	12.3%
	2010 Home Value \$300,000 to \$399,999	10.5%	23.4%	23.4%
	2010 Home Value \$200,000 to \$299,999	51.6%	43.8%	41.0%
	2010 Home Value \$150,000 to \$199,999	17.6%	15.5%	14.9%
	2010 Home Value \$100,000 to \$149,999	8.2%	4.5%	5.0%
	2010 Home Value \$50,000 to \$99,999	0.9%	1.6%	1.6%
	2010 Home Value \$25,000 to \$49,999	1.5%	0.9%	1.1%
	2010 Home Value Under \$25,000	1.1%	1.4%	1.2%
	2010 Median Home Value	\$236,356	\$272,288	\$284,267
	2010 Median Rent	\$1,099	\$1,087	\$1,109

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	9,447	77,331	156,176
	2018 Est. Civilian Employed	67.4%	71.8%	71.5%
	2018 Est. Civilian Unemployed	2.8%	1.6%	1.7%
	2018 Est. in Armed Forces	-	0.2%	0.1%
	2018 Est. not in Labor Force	29.8%	26.4%	26.7%
	2018 Labor Force Males	47.1%	48.5%	48.6%
	2018 Labor Force Females	52.9%	51.5%	51.4%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	6,407	55,582	112,658
	2010 Mgmt, Business, & Financial Operations	14.0%	18.5%	20.0%
	2010 Professional, Related	29.0%	32.1%	31.8%
	2010 Service	12.9%	11.6%	11.8%
	2010 Sales, Office	26.3%	27.5%	26.5%
	2010 Farming, Fishing, Forestry	0.1%	-	0.1%
	2010 Construction, Extraction, Maintenance	7.7%	4.7%	4.7%
	2010 Production, Transport, Material Moving	10.0%	5.6%	5.1%
	2010 White Collar Workers	69.3%	78.2%	78.3%
	2010 Blue Collar Workers	30.7%	21.8%	21.7%
TRANSPORTATION TO WORK	2010 Drive to Work Alone	87.3%	80.7%	79.3%
	2010 Drive to Work in Carpool	5.5%	6.5%	7.2%
	2010 Travel to Work by Public Transportation	1.0%	1.2%	1.1%
	2010 Drive to Work on Motorcycle	-	0.3%	0.2%
	2010 Walk or Bicycle to Work	0.7%	1.6%	1.6%
	2010 Other Means	0.2%	0.3%	0.4%
	2010 Work at Home	5.4%	9.5%	10.2%
TRAVEL TIME	2010 Travel to Work in 14 Minutes or Less	22.5%	23.2%	22.1%
	2010 Travel to Work in 15 to 29 Minutes	35.2%	40.6%	40.1%
	2010 Travel to Work in 30 to 59 Minutes	41.2%	34.6%	35.0%
	2010 Travel to Work in 60 Minutes or More	4.1%	7.2%	7.2%
	2010 Average Travel Time to Work	23.4	23.5	24.0
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	\$224 M	\$2.92 B	\$6.06 B
	2018 Est. Apparel	\$7.85 M	\$103 M	\$215 M
	2018 Est. Contributions, Gifts	\$15.3 M	\$225 M	\$475 M
	2018 Est. Education, Reading	\$9.01 M	\$130 M	\$274 M
	2018 Est. Entertainment	\$12.6 M	\$166 M	\$345 M
	2018 Est. Food, Beverages, Tobacco	\$34.1 M	\$430 M	\$888 M
	2018 Est. Furnishings, Equipment	\$7.77 M	\$104 M	\$218 M
	2018 Est. Health Care, Insurance	\$19.3 M	\$243 M	\$501 M
	2018 Est. Household Operations, Shelter, Utilities	\$69.1 M	\$901 M	\$1.87 B
	2018 Est. Miscellaneous Expenses	\$3.30 M	\$41.6 M	\$85.9 M
	2018 Est. Personal Care	\$2.91 M	\$37.7 M	\$78.1 M
	2018 Est. Transportation	\$42.6 M	\$538 M	\$1.11 B

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